



1357 Thirbam Sadak, Tangal,
(GPO Box 3672),
Kathmandu, Nepal.

December 15, 2020; Tuesday.

The Global Compact,
United Nations,
New York, NY 10017,
USA.

RE: Statement of Continued Support for the Global Compact

Dear Sir/Madam:

I hereby confirm our continued participation and support to the Global Compact initiatives, as Shreenagar Agro Farm continues to adopt Global Compact principles deeply intertwined with its daily operations.

Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Satish", is written over a circular stamp.

Satish Chand Shrestha
Managing Director

Shreenagar Agro Farm Pvt. Ltd.

UNGC ID 133693

Member since December 18, 2018

Communication on Progress (COP)

December 18, 2020

Shreenagar Agro Farm is pleased to confirm its support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment, and Anti-Corruption. We have strict guidelines as well as measurement of outcomes in place. In our 2020 Corporate Sustainability Report below, we describe our actions to continually improve the integration of the Global Compact and its principles into our business, strategy, culture, and daily operations. We also commit to share this information with our stakeholders using our primary channels of communication.

Promoting Egg Nutrition for Deprived Families Affected by COVID-19



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Shreenagar
from Ideas to Impacts...

Background

Shreenagar Agro Farm

Shreenagar Agro Farm is an integrated agri-business company providing feed as the primary product along with technical services and market linkages. We build the capacity of farmers by training them and offering complete technical services including after sales service and progress monitoring by qualified technicians.



GOLDEN FRESH MART

EAT FRESH EVERYDAY &
FEED ONE EGG EVERYDAY

YOUR EVERY PURCHASE
CONTRIBUTES TO OUR EGG DISTRIBUTION
MISSION FOR THE CHILDREN LIVING AT SLUMS,
STREETS & ORPHANAGE HIGHLY AFFECTED BY
COVID 19 PANDEMIC.

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Shreenagar ONE EGG changing the world one egg at a time GOLDEN FOOD

SAF works with over 5,000 farmers in provinces 2, 3, 5 and 6, and with its One Egg Nepal campaign and **Sunaulo - Source of Nutrition platform** improves food-nutrition security in Nepal. It is a pioneer in innovative solutions like online training aiding employment creation, entrepreneurship and skills development focused on women, lower caste communities, people with disabilities and youth. Due to the economic slowdown in host countries, 500,000 out-of-work migrants are expected to return to Nepal. While agriculture sub-sectors like livestock and poultry farming can provide wide scale employment opportunities, poor coordination of services hinders access to training necessary for skills development and entrepreneurship.

Poultry as a Source of Protein for All

Poultry is an integral part of the agricultural production system in Nepal. Traditionally, poultry farming was not considered viable full time employment enterprise. However, in the recent years the commercial poultry farming is emerging as a viable economical enterprise. Since last decades, commercial poultry farming for meat and eggs is being quite popular especially around the urban centres. The poultry population is growing by 5% each year. The major commercial breeds are Cobb 100, Cobb 500, Vencobb 100, Kashila, Lohmann, H & N, Hyline, Marshall, and Rose 308. The poultry enterprise is an emerging economic sector with more than 150,000 households employed in semi-commercial/commercial poultry farming. This is a sector flourished with spontaneous private sector initiatives on investments, market exploration and expansion.

The per capita meat and egg consumption, however, is still low in Nepal, compared to other Asian countries and far below the WHO/FAO standards. Availability of chicken for consumption is 4.1 kg/year/person well below the global average of 12 kg, according to a recent survey report titled “Nepal Commercial Poultry Survey 2014-15” prepared by the Central Bureau of Statistics (CBS). The per capita consumption of egg is 48 as compared to global average of 153.

Ongoing Initiatives

COVID-19, its impact on disadvantaged households and Shreenagar



Nepal being highly vulnerable to different socioeconomic and climate risks, the impacts of COVID-19 pandemic has further affected the most vulnerable daily wage labors, women and city dwellers. The survey results indicate that 31.5 percent of the total workers have lost their jobs, 74 percent have not been paid since the lockdown started.

Health and economic effects of the crisis are disproportionate to the poor. For example, homeless people are more exposed to virus infection because they do not have a home. So is the case with informal settlers because they do not have adequate water to wash hands and enough space to maintain standard social distancing. So are migrant returnees, the landless or displaced persons.

As fear of food crisis was more prevalent among homeless, daily wage earners and workers in the informal sector, the local governments and different non-governmental organization (NGO)'s have provided relief package for the poor city dwellers. Shreenagar also joined hand with some NGO's to support in providing nutritional food to the people affected by the crisis.

Shreenagar has joined hands with a non-governmental organization (NGO) called “Food for Nanis” (<https://www.facebook.com/groups/foodforthenanis>) which has been lunch box in different orphanage homes in Kathmandu. It has also partnered with an NGO called Nepali Mahila Ekata Samaj for providing eggs for families living in different slum areas of Kathmandu.

Similarly Shreenagar has also initiated a campaign “**Eat Fresh Every day, Feed One Egg every day**” whereby a certain amount of each purchase of products from Golden Fresh Mart (a subsidiary of Shreenagar) would go for egg distribution mission for the children living at **slums, street and orphanage homes** who are most vulnerable at the time pandemics like COVID -19.



Supply of Egg for Disadvantaged Schoolchildren

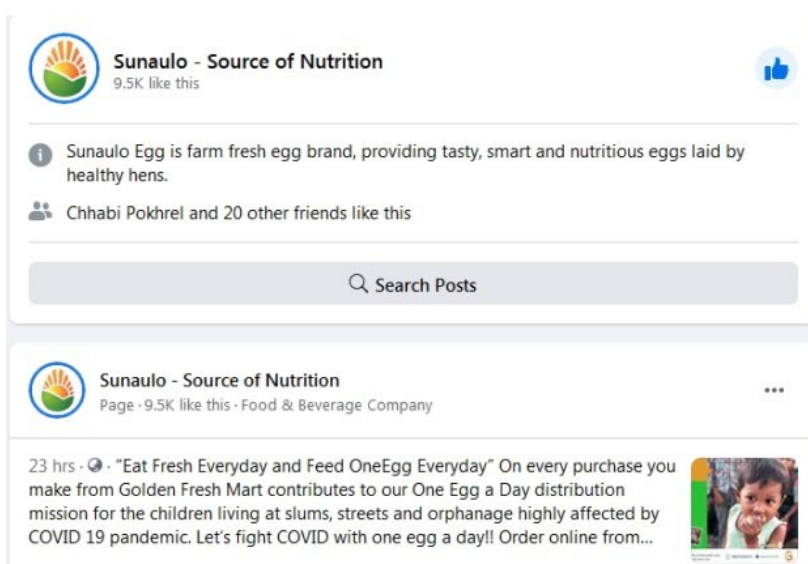
Similarly Shreenagar will continue to work with 3 government schools (children under the age of 5) with an estimated number of 300 children in Rupandehi, Palpa (rural areas) and Kathmandu. School parents will be asked for minimal contribution. This will ensure local participation and ownership. Shreenagar will collect eggs from its contract farmers and deliver it to the schools. Collection and



distribution egg to the proposed school will be looked after by supervisors. There will be two supervisors, one for Kathmandu and the other for Rupandehi and Palpa. School management committee formed at each school will be requested to support and monitor the program. Shreenagar will also buy the eggs from these farmers and sell it in the market as branded egg "Golden Egg".

Awareness campaign on Egg Nutrition and Fundraising

One of the major components of this initiative will be to raise awareness among parents, teachers, children and wider communities on egg nutrition. "Protein for all" will be the core theme of the message disseminated. Eggs are an inexpensive source of high-quality protein, essential vitamins, and minerals that are needed for a healthy diet and a healthy life. This is especially important for the nutrition of growing children. Chicken eggs can even be made healthier for people by enriching key vitamins, such as folic acid, B12 and vitamin E by increasing the content of these nutrients in hens' diets.



For this purpose, different promotional and training material will be developed. Promotional material may include documentary, you tube video, training material, radio jingles etc. This promotional material will focus on the brain, body and beauty power of the egg protein.

Similarly we also propose to initiate a fund raising campaign using different online platform i.e., websites, social media etc. An effective media /advocacy campaign will be designed and seek for collaborations with different agencies.

Capacity building of local poultry farmers

Training farmers is an integral part of Shreenagar's capacity building initiatives. Shreenagar "agri-service centers" located in Kathmandu and Rupandehi will be providing day old chicks, feed and market linkage and act as "one stop solution" for the poultry farmers.

Farmers involved in the project will be provided regular on the farm technical backstopping by trained Junior Technical Assistants (JTAs. For this purpose two JTAs will be



mobilized through this initiative. Their focus will be more on proper farm management, record keeping and bio security measures. Each poultry farmer will be provided with knowledge book/resource book and record book for layers farmers as a part of the capacity building initiative.

Due the travel restrictions, Shreenagar has been organizing "**online training**" using digital platforms Zoom. We have so far organized five such online training for poultry farmers.